

| Categories of recipients of personal data  | Industry | Sector and sub-sector   | Location  | Transfer Mechanism           |
|--|----------|---|---|------------------------------|
| Partner  | All      | This data is provided in a 'pseudonymous' way, and the information will vary depending on how your data is collected and by whom. At the point of collection, this information should be made available to you. |   |                              |
| Any member of our group, which means our subsidiaries, our ultimate holding company and its subsidiaries.                    | Ad-Tech  | Travel  | Please see our website for information on our affiliate companies <a href="https://ADARA.com/contact-us(ITWMS3)">https://ADARA.com/contact-us(ITWMS3)</a> | Standard Contractual Clauses |
| Ad exchanges (on which we buy online ad space on behalf of our customers) and, for some user data, their advertiser clients. | Ad-Tech  | This information will vary depending on how your data is collected and by whom. At the point of collection, this information should be made available to you.   |   |                              |
| Hosting provider   | IT       | Cloud computing services  | Amsterdam, South Carolina, Oregon, Singapore  | Standard Contractual Clauses |
| Technology and security providers  | IT       | Hardware Infrastructure   | California  | Standard Contractual Clauses |
| Human Resource contractors   | IT       | Engineering sub-contractors and recruiting contractors  | India and California  | Contractual Agreement        |
| CRM Provider   | IT       | Cloud computing services  | Illinois and Washington DC  | Standard Contractual Clauses |
| Business tools provider  | IT       | Cloud computing services  | Cloud computing hosted in US  | Standard Contractual Clauses |
| Data Onboarding  | IT       | Data onboarding   | Cloud   | Standard Contractual Clauses |